



Building Thriving Communities.



We are committed to the long-term development, education and support of farmers and families in our local communities. We continue to support food banks, NGOs and community organizations around the world, as well as encouraging employees to volunteer in their local areas.

McCain Chips In

Volunteering is an active expression of our family values, and an important way to give back and make a positive impact in the communities where we operate. Our McCain Chips In global program allows every employee to take one paid day off each year to participate in a volunteering event.

OUR COMMITMENTS

1

Supporting farmers and families by donating 200 million meals to food banks and NGOs by 2025

2

Supporting farmers and families with 50,000 hours of employee volunteering by 2025

3

Improving the livelihoods of 10,000 vulnerable farmers and families by 2025

WHAT WE'VE ACCOMPLISHED

- Donated 9.8 million meals to food banks and NGOs in 2021, bringing the total donations since 2017 to 152.5 million meals
- Successfully launched the McCain Chips In volunteering program across all regions globally
- Increased beneficiaries of community development programs and partnerships by 1,027, bringing the total number of beneficiaries to 6,077 individuals since the start of the various programs
- Pivoted to virtual trainings and mentorship to ensure the employability program, Sembrando Futuro, and social business, Campo Vivo, continued despite lockdown restrictions
- Formed two new partnerships with Second Harvest (Canada) and Feeding America (US) to tackle food insecurity, food waste and provide volunteering opportunities
- Launched community development projects across all 14 plants in North America focused on skills building, training and support for vulnerable farmer and families

PROJECT SHAKTI

Project Shakti continues to drive social change and improve the livelihoods of women through entrepreneurship, skills development and knowledge transfer. The project was launched in 2017 in the state of Gujarat, India, close to our Mehsana plant. There are now 45 self-help groups across 4 villages which provide women and adolescent girls training on women's rights, health, and financial literacy.

SEMBRANDO FUTURO

Sembrando Futuro, meaning "sowing for the future" is a youth employability program launched in 2017 in partnership with the Forge Foundation. Supporting young people from low-income families in the communities around our Balcarce plant in Argentina, it provides skills, training, and professional guidance. To date, there have been 358 graduates of the program with 52% formally employed.

PROJECT UTTAN

Project Utthan, meaning "upliftment", is located in northern Gujarat, where more than 90% of the rural communities are largely dependent on agriculture and animal husbandry for their livelihoods. The program is a collaboration between McCain and the BAIF Development Research Foundation to improve agriculture production, soil and water conservation and the overall quality of life for small-scale and marginal farmers and their families.

CAMPO VIVO

Campo Vivo is a social business in Colombia committed to alleviating rural poverty and improving the quality of life for smallholder farmers, through technical assistance, commercial support and training. In 2021, over 2,200 training hours were delivered, reaching a total of 360 beneficiaries. The program was also recently selected as one of the top 100 social businesses globally by ACUMEN and the World Economic Forum.