



Supporting our Potato Farmers through Regenerative Financing Partnerships

A big part of the journey to regenerative agriculture is ensuring our farmers are supported financially through the transition.

While we provide education and training through a global network of credentialed organizations, we recognize the cost of the transition cannot be the farmers' own to bear. That is why we are here to partner with farmers who endeavour to invest in regenerative practices, equipment and technologies and advance their transition to regenerative agriculture.

Over the past two years, we have built key financing agreements, co-financing partnerships and grant funding solutions with the leading agricultural banks in the world to support our farmers around the globe, build resiliency and become more competitive for the long term.



CANADA

The Regenerative Agriculture Incentive program with Farm Credit Canada offers McCain's 130 Canadian farmers interest rate rebates who are at the onboarding level or higher on the Regenerative Agriculture Framework.



CANADA

The \$1M Future of Potato Farming Fund in partnership with McDonald's Canada offers Canadian potato farmers cost-sharing grants for trialling regenerative practices and technology.



USA

Under the U.S. Department of Agriculture (USDA)'s Regional Conservation Partnership Program (RCPP), McCain Foods USA and its partners, Campbell Soup Company and the Soil Health Institute (SHI), is supporting potato farmers implement soil health and climate-smart agriculture practices and systems on more than 6,000 acres in Wisconsin and Maine.



FRANCE

In May of 2022, McCain developed a new regenerative agriculture financing partnership with GAPPI (Potato Growers Representatives Association for Industry) and Crédit Agricole, in France. Through this collaboration, McCain farmers are able to access regenerative agriculture transition loans, financed by McCain that offer preferential borrowing rates and access to financial capital for eligible farmers who endeavour to invest in equipment and technology that advance regenerative practices on their farms.

GREAT BRITAIN



In spring 2023, McCain announced a partnership with NatWest to offer the first-of-its-kind initiative in the UK, which will see the bank offer a front-end discount on interest rates to McCain potato farmers.

- Co-financing Partnership
- Partnership with leading agriculture bank



NETHERLANDS

In a three-year partnership with Rabobank, McCain is offering farmers a range of financial support measures, including a discounted interest loan to assist them in transitioning to regenerative farming practices.



POLAND

In partnership with BNP Paribas Bank Polska, McCain farmers in Poland can access discounted interest rates for loans. The program also includes a dedicated hotline and customer service, and BNP Paribas Bank Polska is covering half of the cost of a technical training advisor, who will educate and inform on areas such as soil life, organic matter, cover crop management, crop diversification and biodiversity enhancement.



AUSTRALIA & NEW ZEALAND

In partnership with AGCO and Rabobank, McCain farmers across Australia and New Zealand can access exclusive financing solutions in addition to financing options for purchasing or leasing top-tier farming equipment.

To learn more about what regenerative agriculture financing solutions may be available to you, please connect with your McCain Foods field representative for more information.